

DIWALI MELA HICKSVILLE, NEW YORK (September 19th, 2021)

With the grace of Satguru Mata Sudiksha Ji Maharaj, NY-CT Branch participated in the 2021 Diwali Mela. The event was held in the town of Hicksville, New York on Sunday September 19th 2021.

Hicksville Diwali Mela is a well renowned event that draws great number of vendors and it is well reciprocated with an even greater number of local and regional attendees. Hundreds of people attend this event, therefore it presents a powerful platform to help spotlight the Mission at the community level. Having participated in Diwali Mela for past few years, Sant Nirankari Mission booth has gained a good deal of recognition and familiarity amongst the event organizing committee, fellow vendors as well as the regular crowd.



Due to pandemic, this year, there was a rather quite short notice regarding the fate of the event itself, as a result, volunteers of the NY-CT Branch had just about 2 weeks-worth of time to plan, organize and present. It is sheer blessings of the Satguru Mata Ji that volunteers went full speed ahead preparing for the event while still discharging all their worldly obligations.

Event based banners, fliers, distribution & giveaway material were designed, placed orders for, received as well as packaged for distribution well in time.

Alongside event design & execution team, another team was created to help spread the message of the Mission. This team was made up of youth as well as veteran devotees of the branch. With a common

core message, the team was well rehearsed to help answer any curious and eager souls approaching the booth. **Another key feature at the booth was the preregistration for the upcoming Blood Drive to be held on October 17th 2021.**



A team of volunteers was designated to help distribute fliers regarding the upcoming Blood Drive, while another team was set in place to register walkup donors.

Adjacent to the blood drive preregistration booth was the Mission's literature-based booth. Some classics to the latest literature of the Mission, primarily in English language though not limited to, were prepared to hand out to keen individuals.

Concluding the event, the evening was lined up with cultural program, wherein groups from various organizations presented melodious songs and dance numbers. **Young volunteers of the NY-CT Branch also took the center stage and delivered a mesmerizing presentation.** The audience cheered on and joined in swaying to the devotional hymns. From a bird's eye view, this was nothing short of a mosaic portrait of human unity under the flagship of Sant Nirankari Mission.

Devotees of the NY-CT Branch humbly pray to Satguru Mata ji that may such opportunities continue to come our way and that may we make the most of such platforms in voicing the message of truth and human unity.

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