

# Social Media Participation Policy At Sant Nirankari Mission

## The Social Media Participation Policy applies to:

- All blogs, wikis, forums, and social networks hosted or sponsored by Sant Nirankari Mission
- Your personal blogs that contain postings about Sant Nirankari Mission
- Your postings about Sant Nirankari Mission on external social networking sites (e.g. Facebook, Twitter, MySpace, Instagram, Tumbler, YouTube, Google+ etc.)
- Your participation in any video related to Sant Nirankari Mission; whether you create a video to post or link to on your blog, you contribute content for a video, or you appear in a video created either by someone else

Since social media activities can impact image/perception of Sant Nirankari Mission, it is extremely important to follow the requirements set forth below.

Following are official social networking addresses:

### Sant Nirankari Mission

- <http://facebook.com/santnirankarimission>
- <https://www.instagram.com/santnirankariofficial/>
- <http://twitter.com/santnirankari>
- <http://youtube.com/santnirankarimission>
- <http://santnirankarimission.tumblr.com/>
- <https://plus.google.com/+NirankariOrgUpdates>
- <http://vimeo.com/santnirankarimission>
- <https://www.flickr.com/photos/santnirankarimission/>
- <https://www.flickr.com/photos/nirankariinternationalsamagam>
- <http://www.speakingtree.in/babahardevsinghjimaharaj>

### Sant Nirankari Charitable Foundation

- <https://www.facebook.com/santnirankaricharitablefoundation>
- <https://www.flickr.com/photos/santnirankarifoundation/>
- <https://twitter.com/sncfoundation>
- <https://www.youtube.com/user/NirankariFoundation>
- <http://santnirankarifoundation.tumblr.com/>

SNM social networking sites are the only approved media to publish latest information, pictures/video about Sant Nirankari mission or Sant Nirankari Charitable foundation.

Everyone is requested to Like/follow these addresses as well as promote these amongst your friends and family.

Always refer to <http://www.nirankari.org/socialmedia/> for any latest guidelines around Sant Nirankari Mission Social Media Policy.

## Few Additional Requests

1. All pictures and videos from Satsang and Samagams are intellectual property of Sant Nirankari Mission. No one is allowed to share those on any of the social media websites without proper approvals.
2. Personal photographs with His Holiness Satguru Baba Ji or Mata Ji or photographs of Satguru Baba Ji /Mata Ji from various Satsang or other occasions cannot be shared on social media sites. Only photographs of His Holiness Satguru Baba Ji as available from Multimedia -> Portraits section of Sant Nirankari Mission website can be shared in public websites.
3. There are a number of unofficial, unapproved, and unauthorized Facebook pages relating to Sant Nirankari Mission and His Holiness Baba Hardev Singh Ji. The contents of these pages are violating certain trademarks and copyrights belonging to Sant Nirankari Mandal (Regd.), India. Please do not show your support for these unofficial, unapproved, and unauthorized Facebook pages.
4. No branch or center of Sant Nirankari Mission should create any social media page or account without appropriate approvals. Sant Nirankari Mission has a special guidelines for centers to manage their website and social media presence and those must be followed.
5. No one is allowed to create social media **usernames or groups** with any combination of names/words suggested below
  - Sant Nirankari Mission
  - Sant Nirankari Mandal
  - Sant Nirankari Charitable Foundation
  - Baba Hardev Singh
  - Nirankari Baba
  - Rajmata
  - Pujya Mata
  - Nirankari Mata Ji
  - Satguru Mata Sawinder Hardev Ji Maharaj

These are official trademarks of Sant Nirankari Mission and cannot be used for personal/individual/group social media sites without proper approvals.

For any follow-on question, please contact us [socialmedia@nirankari.org](mailto:socialmedia@nirankari.org)